



JEWISH COMMUNITY  
RELATIONS COUNCIL  
MINNESOTA & THE DAKOTAS

# The Jewish Community Relations Council of Minnesota and the Dakotas' 2017 Annual Event

Featuring

Avi Issacharoff, *The Times of Israel's* Middle East Analyst  
and Creator of the hit Netflix original show *Fauda*

Hyatt Regency Minneapolis

Sunday, June 11, 2017

## 1. Select your advertising level

- Full-page ad**—\$1,000  
Includes 2 VIP tickets to seated dinner and speaking program
- Half-page ad**—\$525  
Includes 2 tickets to speaking program
- Quarter-page ad**—\$325  
Includes 2 tickets to speaking program
- Eighth-page ad**—\$195  
Includes 2 tickets to speaking program

## 2. Consider adding a personal message to your ad

**For example:** "Congratulations to the JCRC on over 75 years of speaking out against prejudice, promoting tolerance and standing up for social justice."

\_\_\_\_\_

## 3. Indicate your advertisement instructions

- Use my ad from 2016 or a previous year
- I will email my ad to [adbook@minndakjrc.org](mailto:adbook@minndakjrc.org) before May 12, 2017
- I would like the JCRC to create my ad (additional charges may apply)

**For verification of your ad graphic and as a backup we ask that you send a high resolution copy of your ad when you submit this form.**

## 4. Provide your organization's information

Company Name \_\_\_\_\_  
(as it should appear in published materials)

Primary Contact Name: \_\_\_\_\_  
(the person who will coordinate your company's advertisement)

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web site: \_\_\_\_\_

## 5. Payment:

- Check -- Please make check payable to JCRC and mail to:  
JCRC  
12 North 12<sup>th</sup> Street #480  
Minneapolis, MN 55403
- Credit Card (Visa / MC / AMEX) -- Please contact the JCRC at 612-338-7816 to make a credit card payment
- Please Send Invoice to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # of invoice contact: \_\_\_\_\_

## Benefits

Your advertisement not only allows you to support the JCRC's work, but also entitles your business to the following benefits:

- ▶ An advertisement in our event program book that will reach over 600 people who attend this event
- ▶ The opportunity to increase your visibility in the community

## Ad Specs & Info

We need your ad:

- Black & white
- At least 300 dpi
- PDF or JPG format

Full Page 4.5 x 7.75 inches  
Half Page 4.5 x 3.75 inches  
Quarter Page 4.5 x 1.75 inches  
Eighth Page 2.125 x 1.75 inches

Please send your advertisement to:

[adbook@minndakjrc.org](mailto:adbook@minndakjrc.org)

**Ads due by  
Friday  
May 12, 2017**

## For office use only:

Date Received: \_\_\_\_\_

Invoice Sent: \_\_\_\_\_

Payment Received: \_\_\_\_\_

Ad Received: \_\_\_\_\_

**If you have any questions, please contact Laura Wolovitch**

**612-722-4170 or [adbook@minndakjrc.org](mailto:adbook@minndakjrc.org)**

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[www.MinnDakJCRC.org](http://www.MinnDakJCRC.org)