



JEWISH COMMUNITY
RELATIONS COUNCIL
MINNESOTA & THE DAKOTAS

The Jewish Community Relations Council of Minnesota and the Dakotas' 2018 Annual Event

Featuring

Yossi Klein Halevi, Author and Senior Fellow
at the Shalom Hartman Institute in Jerusalem

Hyatt Regency Minneapolis

Sunday, June 10, 2018

1. Select your advertising level

- Full-page ad**—\$1,000
Includes 2 VIP tickets to seated dinner and speaking program
- Half-page ad**—\$525
Includes 2 tickets to speaking program (dinner not included)
- Quarter-page ad**—\$325
Includes 2 tickets to speaking program (dinner not included)
- Eighth-page ad**—\$195
Includes 2 tickets to speaking program (dinner not included)

2. Consider adding a personal message to your ad

For example: "Congratulations to the JCRC on over 75 years of speaking out against prejudice, promoting tolerance and standing up for social justice."

3. Indicate your advertisement instructions

- Use my ad from 2017 or a previous year
- I will email my ad to adbook@minndakjrc.org before May 11, 2018
- I would like the JCRC to create my ad (additional charges may apply)

For verification of your ad graphic and as a backup we ask that you send a high resolution copy of your ad when you submit this form.

4. Provide your organization's information

Company Name _____
(as it should appear in published materials)

Primary Contact Name: _____
(the person who will coordinate your company's advertisement)

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____ Web site: _____

5. Payment:

- Check -- Please make check payable to JCRC and mail to:
JCRC
12 North 12th Street #480
Minneapolis, MN 55403
- Credit Card (Visa / MC / AMEX) -- Please contact the JCRC at 612-338-7816 to make a credit card payment
- Please Send Invoice to:

Name _____

Address _____

City _____ State _____ Zip _____

Phone # of invoice contact: _____

Benefits

Your advertisement not only allows you to support the JCRC's work, but also entitles your business to the following benefits:

- ▶ An advertisement in our event program book that will reach over 600 people who attend this event
- ▶ The opportunity to increase your visibility in the community

Ad Specs & Info

We need your ad:

- Black & white
- At least 300 dpi
- PDF or JPG format

Full Page 4.5 x 7.75 inches
Half Page 4.5 x 3.75 inches
Quarter Page 4.5 x 1.75 inches
Eighth Page 2.125 x 1.75 inches

Please send your advertisement to:

adbook@minndakjrc.org

**Ads due by
Friday
May 11, 2018**

For office use only:

Date Received: _____

Invoice Sent: _____

Payment Received: _____

Ad Received: _____

If you have any questions, please contact Laura Wolovitch

612-722-4170 or adbook@minndakjrc.org

JCRC, 12 North 12th Street, Suite 480, Minneapolis, MN 55403
www.MinnDakJCRC.org