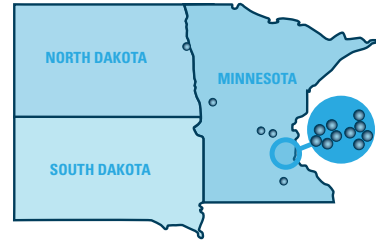


SINCE 2011
COMMUNITY IMPACT BY THE NUMBERS



15
 LOCATIONS

Elk River Handke Center

Otter Tail Historical Society

Sholom Home West

Minneapolis Marriott Southwest

300
 EXHIBIT
 DAYS

Sholom Home East

Steele County Historical Society

Adath Jeshurun Congregation

University of North Dakota Human Rights Center



19,300
 VIEWERS

Minnesota State Capitol

Mount Zion Congregation

St. Cloud State University

Sabes JCC

Temple of Aaron

Bet Shalom Congregation

Bethel University

**MORE THAN
 HALF MILLION
 MEDIA IMPRESSIONS***

*ESTIMATED FROM MEDIA STATISTICS



JEWISH COMMUNITY
 RELATIONS COUNCIL
 MINNESOTA & THE DAKOTAS

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- Tankenoff Families Foundation

To reserve the exhibit, please visit www.transferofmemory.org



**TRANSFER
 OF
 MEMORY**

COMMUNITY IMPACT



“Don’t hate, it is a terrible thing. Everyone is born innocent. There is no reason to hate.”

— Eva Gross, Holocaust survivor

WHY TRANSFER OF MEMORY

Transfer of Memory is a photo exhibition illustrating Holocaust survivors living in Minnesota, in their homes, in full color. Each individual is a story of survival during exceedingly difficult circumstances yet as a collection, these images focus on life and hope. From Europe to Minnesota, it was here they fashioned their dreams, their futures, and their families – their lives are a constant reminder of the value of freedom and the enduring human spirit.

This exhibition was created by photographer David Sherman and writer Lili Chester, in partnership with the Jewish Community Relations Council of Minnesota and the Dakotas (JCRC).

JCRC strives to fulfill its mission by teaching about the Holocaust and its consequences in a way that is relevant to the community, while also educating about survivors who settled in Minnesota.



Minnesota’s observance of International Holocaust Remembrance Day, January 2013



Photographs by Jerry Holt

COMMUNITY IMPACT

Through the *Transfer of Memory* exhibit, we provide a powerful creative space to discuss issues of tolerance, prejudice and discrimination. By reflecting on history, communities collectively explore issues important to them, and share conversations with people who bring a range of new perspectives.

Community Programming

- Exhibit Show
- Artist Talks
- Holocaust Survivor Talk
- Holocaust Film Showing
- Community Book Reads

“[Today] I learned personal stories and personal victories happen despite extreme tragedy. Everyone in Minnesota should be required to see this exhibit.”

— Erin Smith,
Director Fergus Falls Public Library



73%

of American Jews state “Remembering the Holocaust” as essential to being Jewish

Source: Pew Research Center, 2013 Survey of U.S. Jews, October 1, 2013