This exhibition introduces viewers to Minnesota Holocaust survivors. While each person has a story of survival under exceedingly difficult circumstances, the color photographs focus on life and hope. Their lives are reminders of the value of freedom and the enduring human spirit.

“I have one thought to leave to future generations: be courageous and do the right thing.” — Ursela Cowan, Holocaust survivor

YOU ARE MY WITNESS

Two thirds of European Jewry were murdered in the Holocaust. By sharing the stories of a few who survived, we are helping to ensure the transfer of memory to future generations. We are their witnesses.

COMMUNITY IMPACT

Transfer of Memory provides a powerful creative space for people with a wide range of perspectives to discuss tolerance, prejudice and discrimination—not just in the past, but today as well.

Community Programming
- Exhibit Show
- Artist Talks
- Holocaust Survivor Talk
- Holocaust Film Showing
- Community Book Reads
- Antisemitism Training
- Learning Through Legacy

ABOUT THE PHOTOGRAPHER

David Sherman hopes that creating formal portraits of Holocaust survivors will help ensure they are remembered in a respectful and beautiful way, by face and by name. David elicits emotion and energy from his photography subjects, working with prestigious clients including The National Basketball Association (NBA), the Minnesota Timberwolves and Lynx, the University of Minnesota Medical School, Maslon LLP, Sholom, and Target Center.

ABOUT THE WRITER

Lili Chester, born in Salzburg, Austria, was the first child of two Holocaust survivors. “Children of Holocaust survivors carry a profound legacy. They become the witnesses for the next generation.” Lili hopes her words may help the world understand the personal tragedies of the Holocaust and carry on the memory of a group of people whose stories often become lost to history. Through their story, she produces the video But Some Survive—Esther’s Story, chronicling her mother’s journey from Lodz, Poland through Auschwitz, to her liberation.

Source: Schoen Consulting, Annual Jewish Community Demographic Survey (JCS) Data and U.S. adults over the age of 18, February 23–27, 2018

US adults who believe it is important to teach about the Holocaust

80%

66% US millennials cannot identify Auschwitz

ABOUT THE CO-CURATORS

Laura Zelle is the JCRC Director of Tolerance Minnesota and Holocaust Education leading the vision and creation of numerous education initiatives. Laura oversaw the creation of two award-winning short documentaries about Minnesota Holocaust survivors and coedited the 25th-anniversary edition of the book Witnesses to the Holocaust.

Susie Greenberg is Associate Director of Tolerance Minnesota and Holocaust Education at the JCRC. She provides educational resources and programming to schools and communities on anti-Semitism, anti-intellectualism, race, class, gender, democracy and other issues. Susie has led over 1,000 Holocaust survivor and Community Programming sessions for JCRC General Council members on the JCRC’s annual trip to the U.S. Holocaust Memorial Museum in Washington, D.C., and organizes the annual Twin Cities Yom HaShoah commemoration at the JCRC and with the Holocaust survivor community.

ABOUT THE CURATORS

Jesse Schimel is Director of the Minnesota Holocaust Commission and the former Director of the Jewish Community Relations Council (JCRC) of Minnesota. Jesse is a prominent and beloved voice for Jewish people and Israel. Jesse managed the JCRC’s 2010 travel exhibit “This Shall Be Our New Beginnings,” which was seen by thousands in Minnesota, and the JCRC’s 2011 travel exhibit “The Blues of a New Home,” which traveled to 30 locations across the United States. Jesse also manages the JCRC’s Traveling Exhibits Traveling Exhibit (TREX) and the JCRC’s Holocaust Education programs.

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BY THE NUMBERS
SINCE 2011

Transfer of Memory: Art exhibit on display at Luther Oct. 21-Dec. 5

MSP Airport features Transfer of Memory Holocaust exhibit during Super Bowl

FUNDING SUPPORT
Generously supported by:
Orin and Sharon Steinfield Family Fund
Bevery Foundation of Minnesota
The Bresnahan Trust
Alliance of America
Tankashoff Families Foundation
Kalten Family Foundation
Witt Family Foundations
Minnesota Vikings

Super Bowl Attendees in Minnesota Will Be Greeted by Holocaust Survivor Exhibition

If you are interested in Transfer of Memory visiting your community, or if you would like more information contact info@toleranceminnesota.org or call 612-338-7816.

www.transferofmemory.org